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Simple. Virtual. Healthcare.

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The Problem: We Are Facing a Healthcare Crisis

AHCJ

Association of
Health Care Journalists

Center for Excellence in Health Care Journalism

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Become a Member

Patient Safety · Why This Matters

In the U.S., wait times to see a doctor can be agonizingly long

 Mary Chris Jaklevic

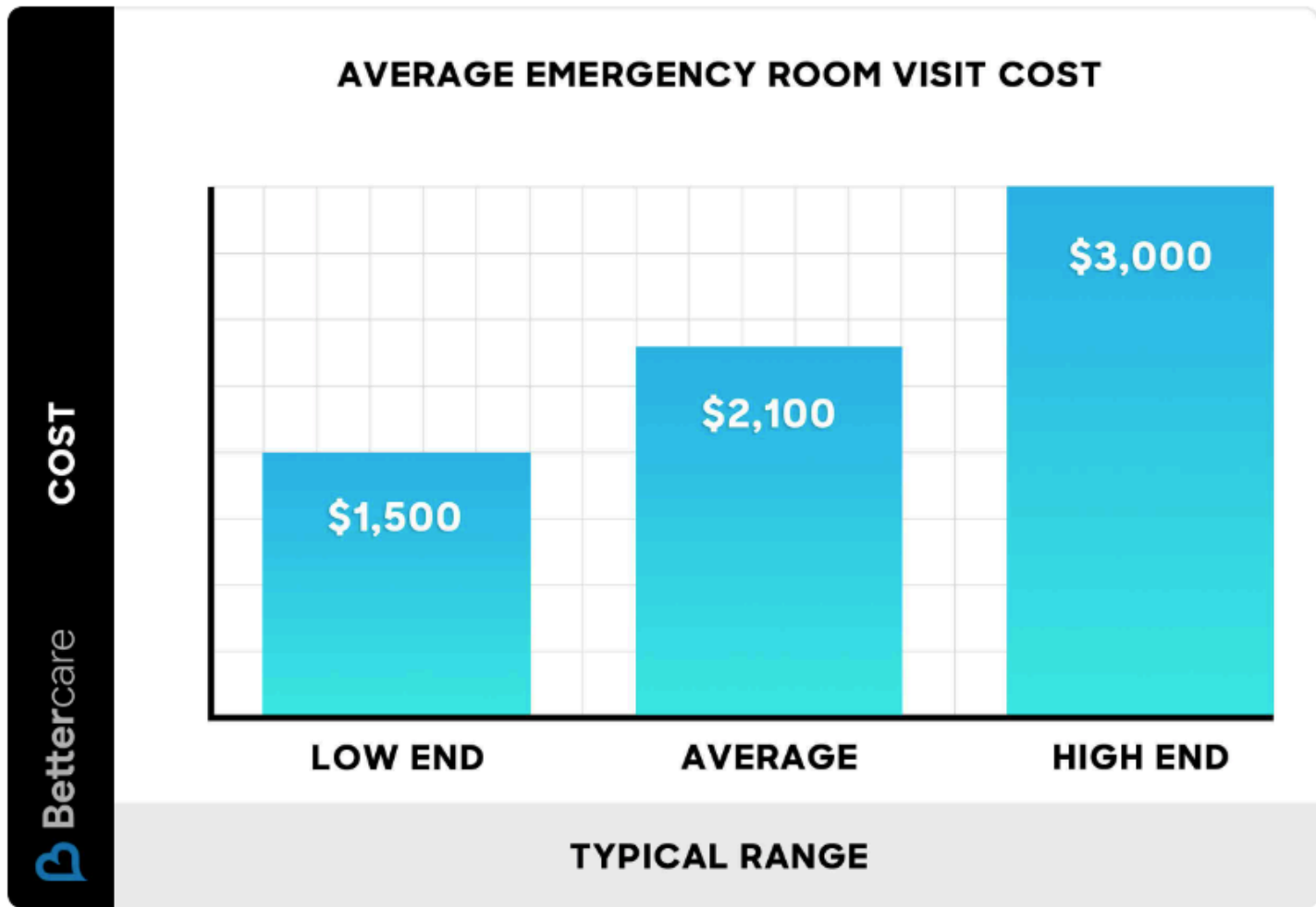
August 7, 2024

Share:



Health care is showing the cracks it's had for decades. Why it will take more than cash to fix it

Pouring billions into broken system like 'pouring hot water into a leaky bathtub':



Average ER visit cost - Chart



IDEAS • HEALTH

American Health Care Is Broken. Major Hospitals Need to Be Part of the Solution

6 MINUTE READ

The Impact On Patients:

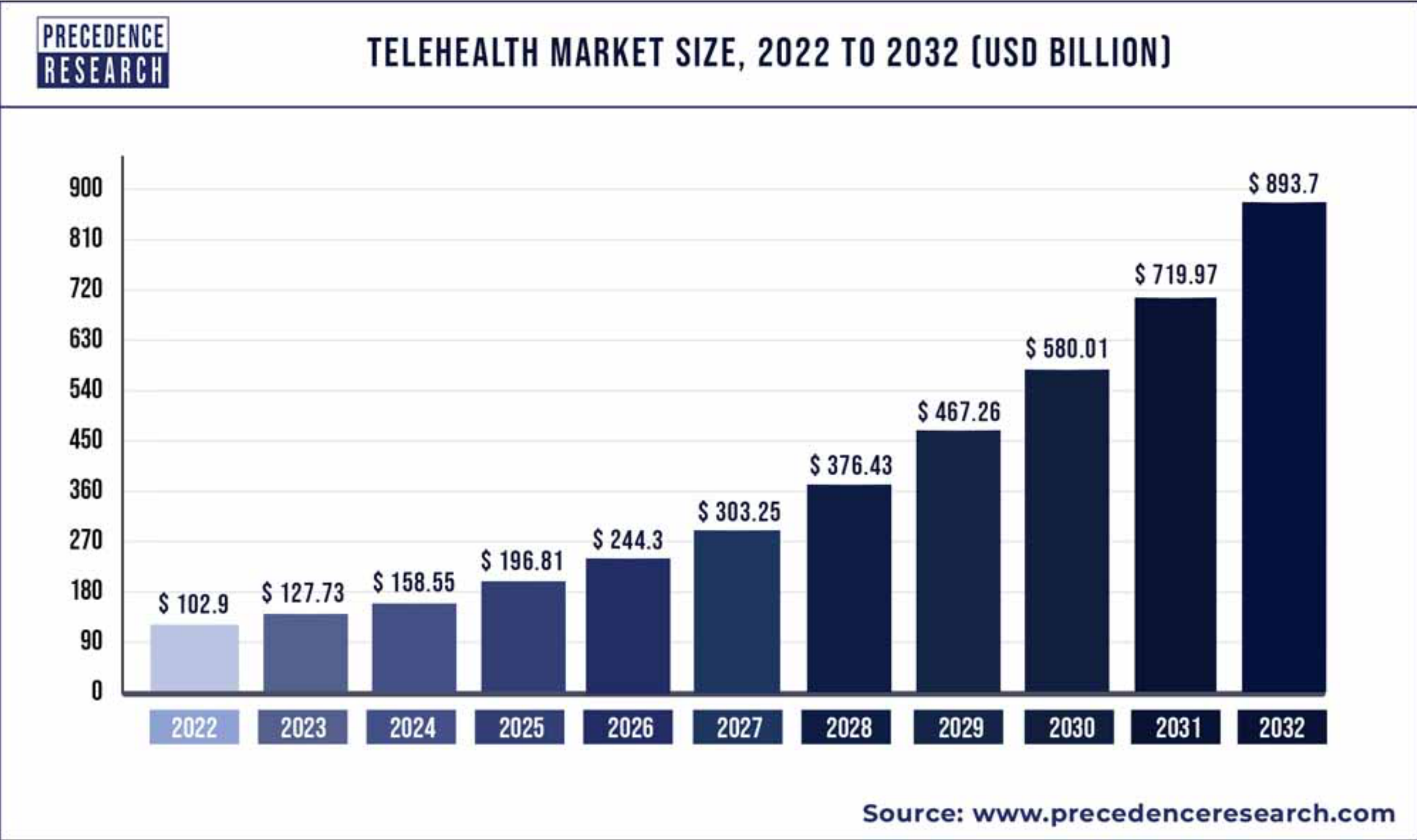
Real Consequences on Health Outcomes



There's an Urgent Need for a BETTER SOLUTION!

The Opportunity:

Key Data Points	
27.6 million Patients were using Telehealth in 2022	8 visits Per patient, per year
\$159 billion Telehealth industry 2024	80% Of Doctors using Telemedicine
\$893 billion Projected for 2032	



The Telehealth Industry is Growing Fast...

Sources: AAA, Forbes, Trucker Tools, Good Rx, booking.com, US Travel Association, Bancroft & Sons, Care ATC, Commonwealth Fund, Statista, Forbes Health, Cross River Therapy, Single Care.com, Health and Human Services, Centers for Disease Control, Precedence Research

Introducing Robo RITA

Meet Robo RITA (Remote Intelligent Telehealth Assistant)

- ✓ Telehealth Solutions
- ✓ 24/7 Access
- ✓ Gateway to immediate care
- ✓ Prescriptions filled
- ✓ Minimal wait times
- ✓ Connect with a doctor in minutes



How It Works



All-in-one solution

- FDA-cleared, hand-held examination kit used as part of a telehealth visit
- Provides clinically-relevant exam data to a physician to diagnose and treat many common conditions, all from the comfort and convenience of home



Our Target Markets

- ✓ AIRPORTS
- ✓ TRUCKSTOPS
- ✓ PHARMACIES
- ✓ FITNESS CENTERS
- ✓ CORPORATE CAMPUSES
- ✓ RESORTS & HOTELS
- ✓ RETAIL & GROCERY
- ✓ COLLEGE CAMPUSES
- ✓ MILITARY COMMISSARIES



Solution That Meets Them Where They Are

Business Model & Revenue Streams:

Scaleable & Sustainable Revenue Model

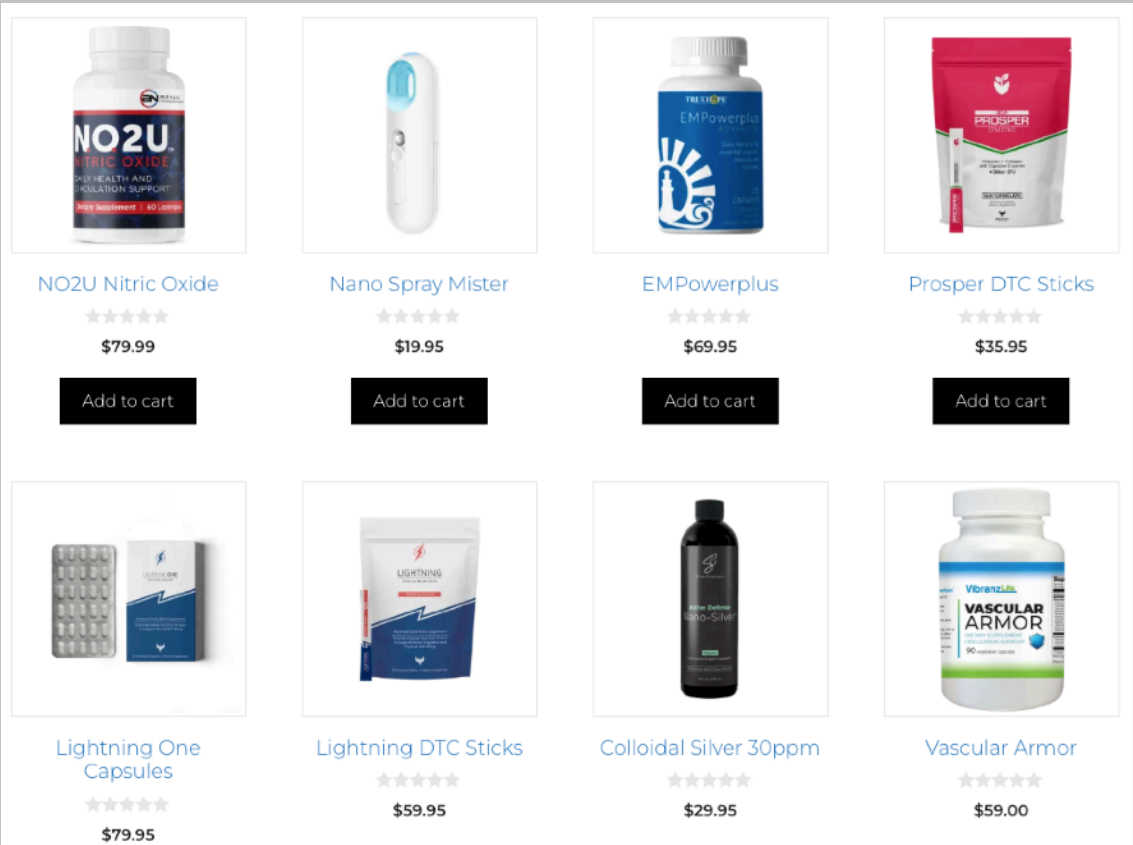
#1 Telehealth Calls & Subscriptions



#2 Advertising



#3 Online Product Sales



Build More Devices: We Need Your Support!

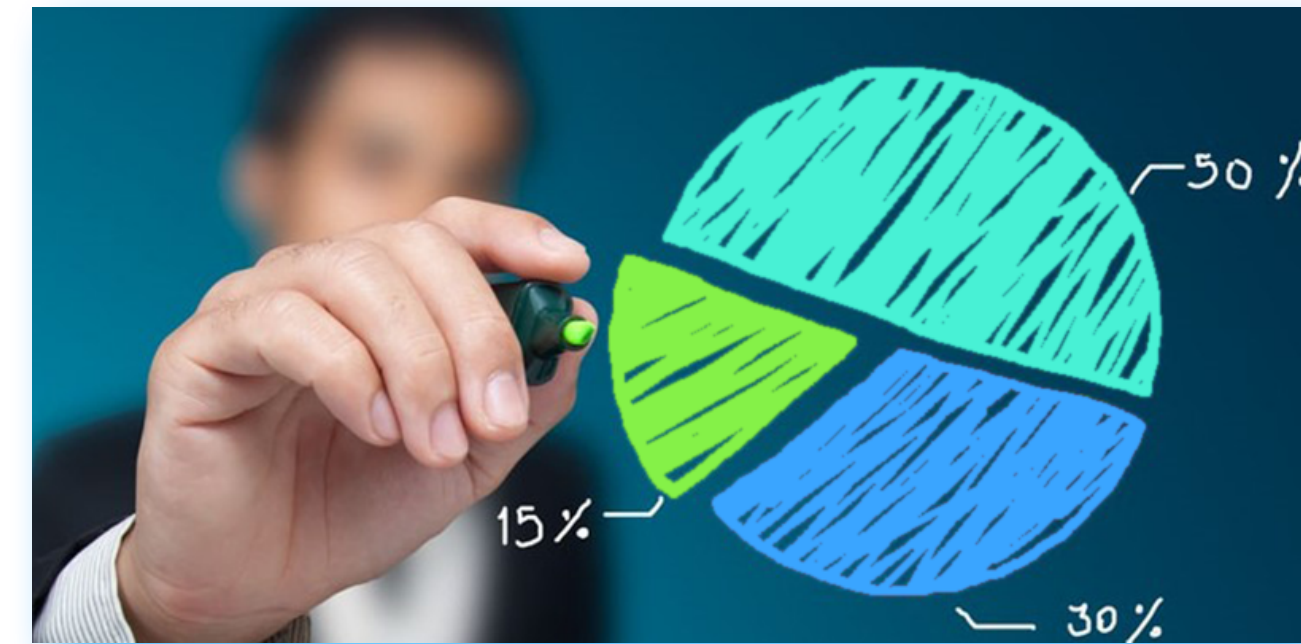


Call To Action: We Need Visionaries

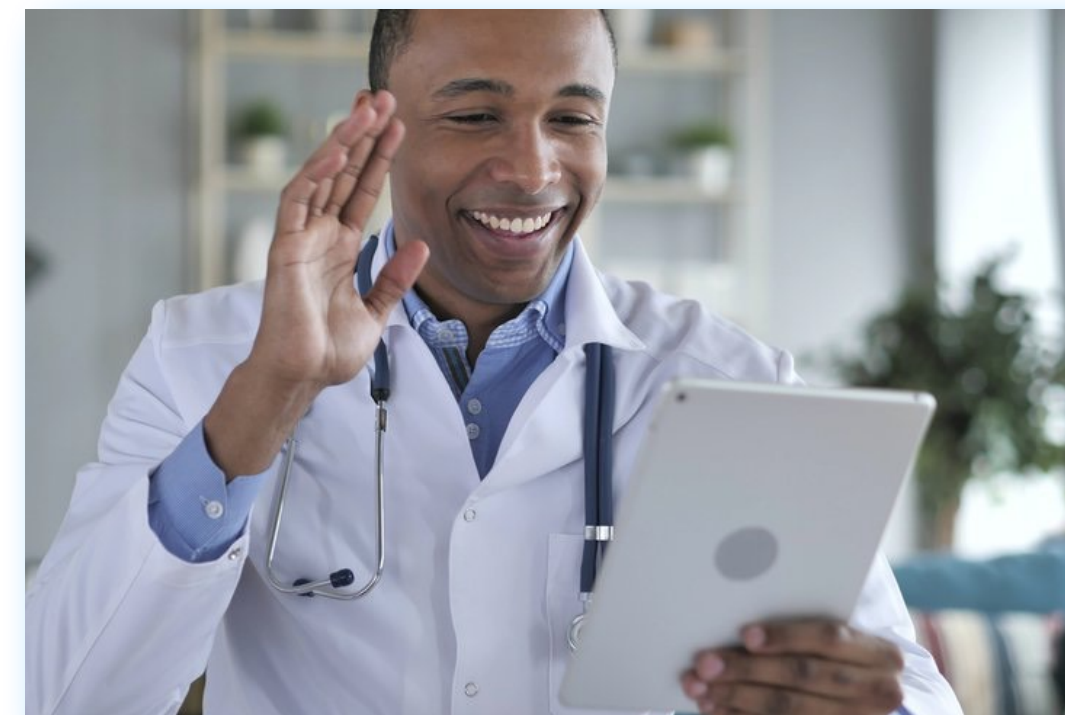
☒ Scale Quickly



☒ Capture Market Share



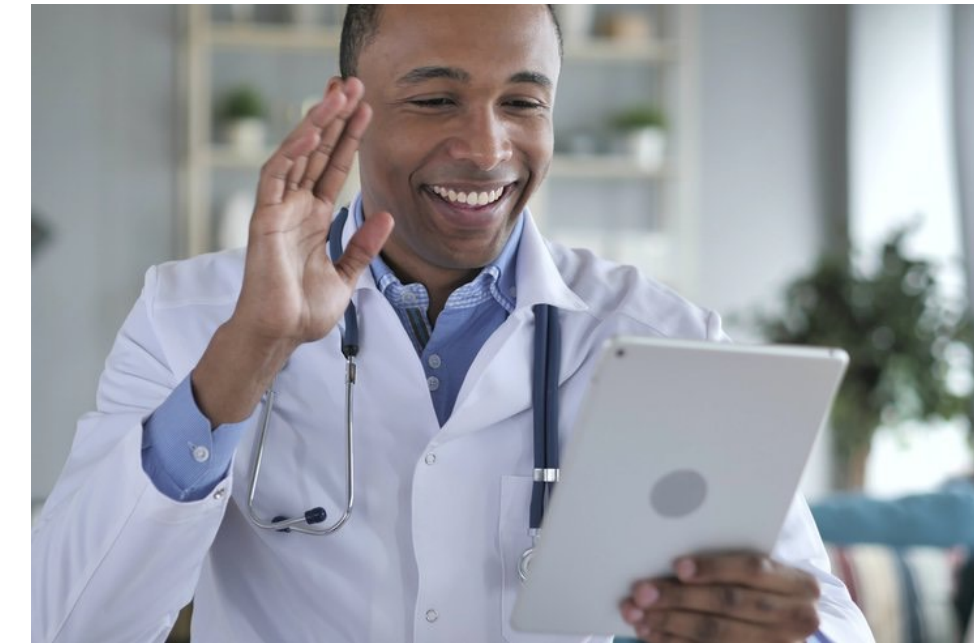
☒ Save More Lives



The Impact:



- ☑ Life-Saving, Affordable Care
- ☑ Eliminates Long Wait Times & Costly Urgent Care Visits
- ☑ Quickly Consult With A Doctor
- ☑ Get A Resolution in a Matter of Minutes
- ☑ Ensures Timely Care
- ☑ Potentially Preventing Serious Issues
- ☑ Especially When Access is Limited





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